SLRRRP SHOTS launched in March 2018 in the tiny little town of Las Vegas, NV. Now, our products are available in over 17,000 retail locations across 45 states and several countries. We’re currently doubling the sales of our closest competitor and are the #1 best-selling RTD shots brand in the country.

We offer the first high quality ‘gelatin shots’ without any of the bad stuff (no animal parts). We’ve spent years creating the perfect balance between exceptional quality and flavor.

Our shots are made with premium alcohol and plant-based ingredients (high-five). That also makes them vegetarian-friendly, of course.

Grab a Party™ and Celebrate Everything.
Ed, The Founder

Was fed up with the time, cost and mess of making traditional gelatin shots. He also wanted to find a way to make them without the animal scraps used in traditional gelatin.

Using LinkedIn he found

Our CEO, Steve

Who poured his extensive experience with Coors, Oskar Blues, and Stone Brewery into the mix.

Shortly after, they met

Together, They Made...


Matt, our COO

He brought stability to the whole thing with his impressive background at Coca-Cola.
**Minis**
- 12 Shots Per Pack
- Each shot = 35ml
- Made with Premium Alcohol, 8% ABV

**Vodka**
- 20 Shots Per Pack
- Each shot = 50ml
- Made with 6X Distilled Premium Vodka, 13% ABV

**Cinnamon Whiskey**
- 10 Shots Per Pack
- Each shot = 50ml
- Made with Premium Whiskey, 15% ABV

**Pairs with...**
- Birthdays
- First Dates
- Selfies with Dog
- Family Reunions
- Weddings
- Selfies, No Dog
- Spandex
- Retirement
- Hawaiian Print
- Backyard BBQs
- Jorts
- Spectator Sport
- Frontyard BBQs
- Friends
- Sensual Experience
- Anniversaries
- Strangers
- Everything.
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